



# Evansville Community Tennis Association

## *Tennis and Pickleball*

## 2024 Sponsorship & Donor Guide



### What we are about



*Evansville Community Tennis Association is a 501(c)3 non-profit*



# Statistics & Data

## BY the numbers

**10,000**  
**YOUTH**  
Players  
in NJTL Programs  
National Junior  
Tennis & Learning

**120** Juniors receive  
free instruction  
annually

**6:1**   
Player to staff ratio

**5,500**  
**ADULT**  
Players  
in ECTA Programs

**Tournament  
Players**

**5,760**

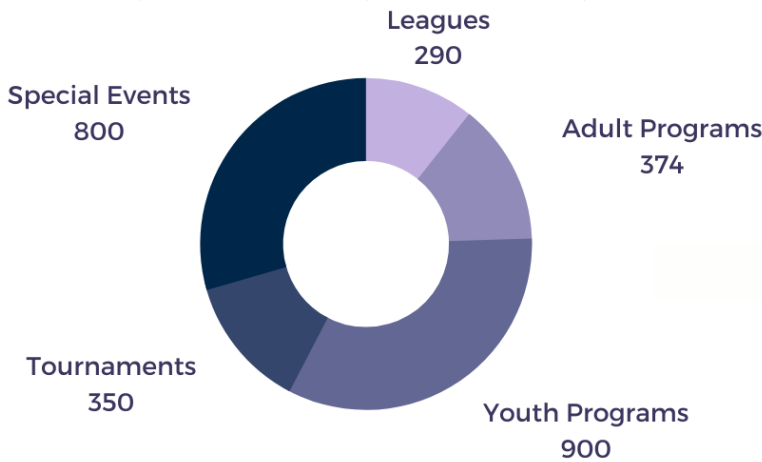
**Spectators**

**20,378**

**22**  
Tournaments  
offered each year

**1,250**  
Youth participating in  
all provided activities

**3,000**  
Hours of programs  
available annually



**ECONOMIC  
IMPACT  
\$4.1 MILLION**



**2012-2023**





# About Us

## History

The Evansville Community Tennis Association (ECTA) is a 501c(3) non profit. ECTA, Evansville NJTL, and Evansville Tennis Center aim to provide tennis and pickleball to our community. Our facilities, both the Evansville Tennis Center and Wesselman Tennis Center are open to the public year round. ECTA has invested nearly \$5 million into both facilities and continues to re-invest into the community. Our events, tournaments, programs, classes and facilities serve over 3,000 players annually. Since 2012 ECTA has an estimated economic impact of \$4.1 million.

Evansville Community Tennis Association helps organize and run USTA Adult Leagues, Junior Team Tennis, Middle School Leagues, Youth Tennis Programs, Community tennis events, Tournaments, Pickleball and many more events each year.

## Mission

The mission of ECTA is simple, to grow tennis in our community.

## Focus and Impact

We are a sports based youth development organization and tennis is our sport of choice. We strive to make a difference in the lives of youth in our community through tennis and education. We are privileged to be supported by the USTA Foundation and local as well as regional partners in support of our mission.

# COMMUNITY *impact*

**\$2.5 Million**

Invested in Wesselman Courts

**\$2.2 Million**

Invested in Evansville  
Tennis Center

**\$4.1 Million**

Economic Impact of Events

**\$25,000**

Donated Equipment



# Sponsorship

	ANNUAL SPONSORSHIP LEVEL				
	Title	Platinum	Gold	Silver	Bronze
<b>Brand Awareness</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
<b>Choice of Title Sponsorship Opportunity</b>	X				
Recognition at annual Auction Fundraiser	X	X			
Logo and link on all e-newsletters	X	X	X		
Logo and Link on Website	X	X	X	X	
Social Media Recognition	X	X	X	X	
Logo on Tournament Collateral	Prominent Logo	Logo	Logo	Name Only	
Exhibit Table/Signage ECTA Events	X	X	X	X	
<b>Advertisement in Facility Digital Scroll</b>	<b>Full Page</b>	1/2 Page	1/4 Page	1/3 Page	Logo
<b>On-Site Activation</b>					
Recognition on printed facility info sheets	X				
Business Information at Facility	X	X			
Recognition at Annual Golf Scramble	X	X			
Banner at Wesselman Courts	X	X			
Items given in goody bag at events	X	X	X	X	X
Signage/Exhibit Table on-site at events	ALL	10	5	2	1
<b>Advertisement in Facility Digital Scroll</b>	<b>Full Page</b>	1/2 Page	1/4 Page	1/3 Page	Logo
<b>Additional Opportunities</b>					
Tickets to Annual Auction—June 27, 2024	8	4	2		
Golf Hole Sponsor	X	X			
Specific Event Sponsorship Options					
Individual or Corporate Donation to Scholarship Fund					
Individual or Corporate Donation to Wish List					
Scoreboard Sponsorship Options					

# SPECIAL events

## Specific Event Sponsorship Opportunities

### Annual Dinner & Auction

Sponsor the Auction, Desserts, Live Events, and or a Table to be held June 27, 2024.

### Community Events & Scholarships

Sponsor FREE community youth tennis events, monthly social nights, youth tennis scholarships, etc.

### Golf Scramble Annual Fundraiser

Sponsor as a Foursome & Hole Sponsor for this annual fun outing!

### Tournaments - Tennis & Pickleball

Youth Tennis (20), Pickleball: MLP, Veteran's Event, End of Year & More!

Support our annual fundraising efforts providing sustainability to our programs.

**Pro Tournament**  
Annual Women's Pro Tournament as a qualifier into the US Open!

**Banner Advertising**  
Brand your business with a banner at ETC and Wesselman Courts

## Annual Auction Fundraiser



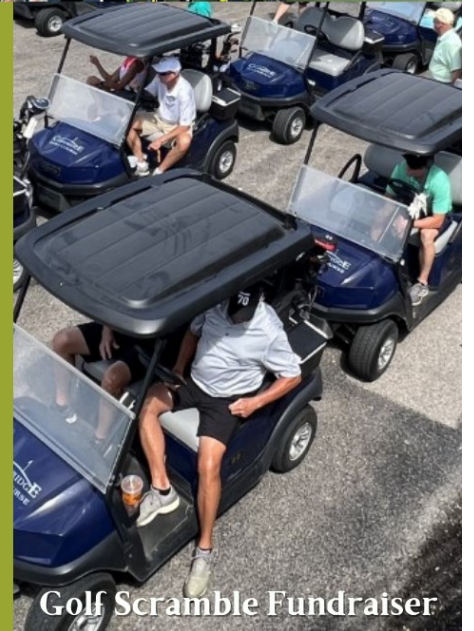
## Community Events & Scholarships



Tournaments  
Tennis & Pickleball



Pro Tennis Tournament



Golf Scramble Fundraiser



# WAYS to give



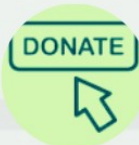
Cash Gifts



Planned Giving



Gifts of Honor,  
Memory & Special  
Occasions



Donate Time



In-Kind Support

# OUR Thank you

Thank you for the opportunity to share our mission and goals with you.  
We look forward to working with you as a supporter of the  
Evansville Community Tennis Association!



We at Evansville Tennis Center are thankful for our patrons and members. Building community opportunities and offering programs is key to the relationships that we build with our members and the community. Our members choose ETC not only for the amazing facility, but also because we value the community of people we serve. With regular athletic and social events, classes and court reservations, our members have been developing lifelong bonds and we cannot wait for you to join!



Thank you for your interest in supporting our local 501(c)3 non-profit.  
We appreciate your support and look forward to sharing your business with our patrons. Please contact Holly Schneider for sponsorship information.

[www.evansvilletennis.com](http://www.evansvilletennis.com)

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